

# SEAN CONEJOS | Senior Copywriter

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RÉSUMÉ

## EXPERIENCE

2014-

Present

### **HAVAS WORLDWIDE CHICAGO. Chicago, IL**

*Senior Copywriter (Sept. 2015-Present)*

*Copywriter (May 2014-Sept. 2015)*

- Clients: Liberty Mutual Insurance, Citi Retail Merchandising, Citi® / AAdvantage® cards (partnership with American Airlines), Citi Cards — including Citi ThankYou® Preferred, Citi ThankYou® Premier, Citi Prestige®, Citi® Double Cash, Citi® Diamond Preferred® Card, Citi Simplicity® Card, Citi® Secured Card, Citi® Hilton HHonors™ Cards, Expedia+ Credit Cards from Citi and Costco Anywhere Visa Cards by Citi.

2011-

2014

### **RPM ADVERTISING. Chicago, IL**

*Copywriter*

- Penned for dozens of clients, writing everything from branding to promotions, from print & direct mail to broadcast & digital with deadlines from 5 days to 5 minutes.

- Clients: Penn National Gaming, multiple properties of Hollywood Casino, Gila River Casinos Corp., Vee Quiva Hotel & Casino, Gold Dust West Casinos, McGrath Acura Westmont & Downtown Chicago, Oak Lawn Toyota, 18 Dealerships of the Fields Auto Group, 5 Dealerships of the Bemis Auto Group, the Seminole Casinos, Elmhurst BMW, and Highland Park Ford Lincoln Superstore.

2011

### **ZÓCALO GROUP. Chicago, IL**

*Freelance Copywriter*

- Wrote copy and copy edited for social media and word of mouth campaigns.

- Clients: Cricket Wireless, Nissan, Dell, Rotary International, VCA Animal Hospitals, SuperCuts, and Yahoo! Shine's Get It Guide.

2011

### **DRAFTFCB. Chicago, IL**

*Copywriter Intern*

- Wrote TV, radio, and social media posts for KFC.

- Concepted for Dow Chemical, Taco Bell and Yellow Tail Wine.

## EDUCATION

2010, MFA, Advertising (Copywriting)

Academy of Art University

San Francisco, CA

2006, BA, American History. BA, Global Studies. Minor in Chicano Studies,

Summa Cum Laude

University of Minnesota-Twin Cities

Minneapolis, MN

## SKILLS

HTML, Adobe Creative Suite

## AWARDS

2014 Davey Awards, Silver (TV)

2013 Davey Awards, Silver (Direct Mail)

## INTERESTS

Photography, reading, and collecting WWII Philippine insignia and uniforms.